

VERSUS is a design challenge that matches two graphic designers in a collaboration to create artwork that promotes creative expression.

1. All participants names are randomly matched up with a partner. If an odd number occurs the last team will have three members. The ADCC committee will randomly pick team members and contact them through e-mail.
2. First name drawn on the team will start the piece for each team. **Size of piece must not be larger than 11x17 inches. Please use crop marks to indicate the final dimension of your teams piece. If you do not do this it will be placed centered on a 11x17 page.**
3. The two team members will take turns working on the piece for six turns over a six-week period. The designer starts on Monday and must turn the digital file over to their partner by the next Monday. Each turn the designer adds his or her ideas and style to the piece in reference to the theme. At the end of six weeks they will end up with a collaborative work to enter the show against other teams.
4. The work will be printed out hi-res by the ADCC and hung in the Jim Amann Gallery at Power House Factories. At the show opening attendees can vote for various categories. Winners will be announced at the end of the evening or other date and presented with an award.

Enter by September 16 to compete in the design event of the year.

For more information and to enter, go to [www.adcc.org](http://www.adcc.org).

## Timeline

- August 18 - September 16  
Call for participants goes out.
- **September 16**  
**Final date for entering.**
- September 19 – October 31  
Run of Competition. Switch off every Monday.
  - Round 1 Sept. 19 — Sept. 26
  - Round 2 Sept. 26 — Oct. 3
  - Round 3 Oct. 3 — Oct. 10
  - Round 4 Oct. 10 — Oct. 17
  - Round 5 Oct. 17 — Oct. 24
  - Round 6 Oct. 24 — Oct. 31
- **October 31**  
**Final entry must be turned in by end of day on October 31.**
- **November 12**  
Show opening at:  
**Power House Factories**  
30 West Pike Street  
Covington, KY 41011  
859.491.4229  
[www.phfdesign.com](http://www.phfdesign.com)
- Show run  
November 18-25

## Sign me up for the VERSUS challenge

Name \_\_\_\_\_

Company/School \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Apt./Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

### We must have a current e-mail for challenge/entry conformation

- Professional - \$25
- Student - \$10  
(A photo copy of current student ID must be included with entry form)

**IMPORTANT:** Make your check or money order payable to: **Art Directors Club of Cincinnati.** Payment must be included with entry form. Entries received without payment will be discarded.

**MAIL PAYMENTS TO:** ADCC  
P.O. Box 3473  
Cincinnati, OH 45201-3473

- Please add me to the ADCC mailing list for future events

## CALL FOR PARTICIPANTS DEADLINE IS SEPTEMBER 16, 2005

one theme  
two designers  
many teams  
grand exhibition

